



# Center for Paper Business and Industry Studies

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*Newsletter of the Center for Paper Business and Industry Studies*  
*A Sloan Foundation Industry Center ♦500 Tenth Street ♦Atlanta, GA 30332 ♦<http://cpbis.gatech.edu/>*

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## ***CPBIS at April TAPPI Papermakers Conference by Colleen Walker***

CPBIS will host two sessions at the 2006 TAPPI Papermakers Conference, April 24-27. Both will be on Thursday, April 27 at the Atlanta Marriott Marquis. The first session, “The Innovation Imperative,” begins with Jim McNutt presenting “State of the Industry – The Innovation Imperative.” Jim will use the latest available data to report on the health of the industry and highlight innovative ideas and practices that are needed to enhance industry competitiveness. Jan Youtie of the Georgia Tech Economic Development Institute is up next with “Dimensions of Innovation in the Pulp and Paper Manufacturing Industry: Insights from the 2005 Georgia Manufacturing Survey.” Jan’s results show how well Georgia-based operations incorporate supply chain, process and intellectual property innovation techniques into their businesses.

In the second session, “Understanding Markets,” Mary Anne Evans of the Sloan Print Center at the Rochester Institute of Technology presents “An Investigation into Papers for Digital Printing.” This paper uses survey data to highlight usage, trends, and factors used by decision-makers in purchasing paper. Haizheng Li of Georgia Tech will present findings on the probability of price and production responses to inventory changes for the linerboard sector in “Inventory, Price, and Output in the Linerboard Industry.” Finally, Al Button of WOMP LLC presents “Mapping the Morphology of Market Pulp – Worldwide.” This work demonstrates how fiber morphology can be used to discriminate between the many pulps that are available for purchase.

Please plan on attending!

## ***CPBIS Board of Executives Holds Third Meeting by Colleen Walker***

The CPBIS Board of Executives (BoE) met on February 23 in Atlanta to review several Center plans and proposals. Of particular importance, the Center presented a draft of the CPBIS Sustainability Plan – an overarching plan to ensure that the Center remains an industry-valued, high-quality academic Center – and a CPBIS Communications Plan, which proposed alternative strategies for disseminating Center research, reports, and other work to its industry stakeholders. Also, the BoE endorsed a new organization structure for the Center’s Industry Advisory Board (IAB) which will enable the Board to more directly and more effectively support CPBIS initiatives and activities.

The BoE also considered issues and concerns that currently weigh on the minds of the industry’s executives. These productive and insightful discussions identified a number of research ideas that the Center will explore as it develops its funding plans for the coming year.

Hosted by FPAC, the BoE will next meet in Ottawa in June, 2006.

## ***Upcoming Events***

**PIMA/CPBIS Spring Webcasts.** “*Applying Lean Manufacturing in the Paper Industry*” Biweekly on Wednesdays, Mar. 22 – May 3, 11:00 a.m. See <http://www.pimaweb.org/training/spring06seminar2.html>

**CPBIS Management Development Course.** May 15-19. Register by April 3 for discounted rate. See <http://www.cpbis.gatech.edu/mgtdev> ■