



Center for Paper Business and Industry Studies

Newsletter of the Center for Paper Business and Industry Studies
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Course Well Received

Ten participants from five companies and one graduate educational program benefited from the most recent offering of the CPBIS professional development program, *Management Development for Enhanced Performance* October 24-28. Attendees were from Georgia-Pacific, StoraEnso, Imerys, Metso, Corner Brook Pulp and Paper and IPST. Among them were a paper mill superintendent, an operations leader, product managers, and a division planning manager. Although not all of the formal course evaluations have been received and compiled yet, preliminary feedback is very favorable. Attendees remarked upon the usefulness of the take-away tools, tips, and learnings, and the inestimable value of being able to interact with their peers in ways that enhanced the learning experience. Some also commented on how well the material taught complements ongoing corporate initiatives within their firms. We have already received inquiries as to when the course will be offered again. Detailed information on the next offering (May 8-12, 2006) can be found on the CPBIS Web site. Click on <http://www.cpbis.gatech.edu/mgtdev>

CPBIS to Be Represented at Finnish Workshop

CPBIS Director Pat McCarthy and Associate Director Steve Usselman will be attending a November 14 workshop in Finland on global pulp and paper industry issues. Pat's presentation will be "Shifts in Regional Demands for Pulp and Paper: Implications for the North American Industry". Steve will present "The Effects of Competitive Environment/Regulation on Industry Structure". The

workshop will be held at Lappeenranta University of Technology.

CPBIS at Sloan Conference

The program for the 2005 Sloan Industry Studies Annual Meeting (Cambridge, MA, December 15-16) will include presentations by two CPBIS researchers, Professor Phil Shapira and CPBIS Fellow, Phil Unger. Thematic sessions at the 2005 Meeting will address innovation and globalization. CPBIS Executive Director Jim McNutt and Business Development Coordinator David Bell will participate in a Sustainability Workshop preceding the Annual Meeting. More on that in the next issue.

Recent Mills Online Updates

Pasadena Paper Co. mill, Pasadena, TX, closed. Annual capacity was 160,000 short tons of coated free sheet, 79,000 short tons of pulp, and 40,000 short tons of uncoated free sheet.

Badger Paper Mills mill, Peshtigo, WI, closed. Its annual capacity was 79,000 short tons of uncoated free sheet. <http://www.cpbis.gatech.edu/millsonline>

Upcoming Events

PIMA-CPBIS Webcast Series, "Implementing and Maintaining the Five-S Visual Workplace." Final session, "Sustain the Five S Environment through Self-Discipline by Building Good Workplace Habits," Nov. 16, 11a.m. EST. See <http://www.pimaweb.org/training/fall05seminar.html>

CPBIS Management Development Course. May 8-12, 2006. Global Learning and Conference Center, Georgia Tech. For info or to register, visit <http://www.cpbis.gatech.edu/mgtdev> or call 404-894-1488■