



Center for Paper Business and Industry Studies

Newsletter of the Center for Paper Business and Industry Studies
A Sloan Foundation Industry Center ♦500 Tenth Street ♦Atlanta, GA 30332 ♦<http://www.cpbis.gatech.edu/>

Vol. VII, No. 6

September 20, 2007

Weyerhaeuser to Speak at GT

George Weyerhaeuser, chairman of the CPBIS Board of Executives, will deliver a lecture in the Georgia Tech College of Management's IMPACT speaker series on Wednesday, September 26. Mr. Weyerhaeuser is a senior fellow of the World Business Council for Sustainable Development, and former senior vice president, Technology, with Weyerhaeuser Co.

The IMPACT Speaker Series brings highly successful business leaders from a variety of industries to the Georgia Tech campus to share their experiences and give advice to students and other entrepreneurs on topics ranging from "building a venture around intellectual capital" to "successful entrepreneurship in large organizations." The weekly series provides Georgia Tech students, alumni, and the Atlanta community an opportunity to network and learn from high tech entrepreneurs, venture capitalists, and notable business leaders.

The event will take place in the LeCraw Auditorium in the College of Management building at 4:30 p.m. on Wednesday, September 26. It will also be available via live Webcast; to register for the Webcast, go to <https://gatech.impactlearning.org/store/seminar/seminar.php?seminar=927>

TBF Rescheduled

This year's TechnoBusiness Forum, originally scheduled to take place in Atlanta on September 25-26, 2007, has been rescheduled to May 20-21, 2008. This shift in the dates for the Forum was made to better accommodate the timing needs and issues of the Center's industrial audience for a value added program of this nature.

The Forum, sponsored by the Institute of Paper Science and Technology and the Center for Paper Business and

Industry Studies, will focus on Enterprise Transformation and will feature participation by CEOs and other leaders from both within and outside the Forest Products Industry.

CPBIS Associate Director to Address NCSU Foundation Meeting

Dr. Colleen Walker, CPBIS Associate Director, Industry Liaison, will be the featured luncheon speaker at the upcoming Annual Meeting of the North Carolina State University's Pulp and Paper Foundation in Raleigh, NC. The agenda, built on the theme "Paper Forward," will also include a golf tournament, a technical session, a leadership session, and a silent auction and reception. The three-day meeting will begin at 1:00 p.m. on Tuesday, October 23 at the Sheraton Raleigh Hotel. For information, go to <http://www.ncsu-feop.org/PPF.html>

Understanding Online Pulpwood Auctions

Back in April 2004, we reported that CPBIS had awarded a fellowship to a talented graduate student in Georgia Tech's School of Industrial and Systems Engineering. The subject of her dissertation research was a study of how mill managers and logging companies can use the Internet to effectively transact pulpwood. That student, Ms. (now Dr.) Kendra Taylor, went on to successfully complete her studies on that topic, earning the Ph.D. degree in Industrial and Systems Engineering and subsequently joining Booz Allen Hamilton as a Senior Consultant.

Kendra will reveal the results of her research in a presentation at one of the CPBIS-hosted sessions at the



Kendra Taylor

procurement. As firms decrease their timberland holdings, they become more dependent on suppliers of domestic timber when the need for virgin fiber arises. Online auctions provide a means for them to conveniently meet that need, so this research is particularly timely.

Kendra's paper, which was co-authored by Paul Griffin and Joel Sokol, both of Georgia Tech, is titled "Market Dynamics in Timber Procurement." If you are going to be at the EPE Conference, plan to attend her presentation on Tuesday, October 23 at 9:30 a.m.

CPBIS Announces Availability of Attractive "2-for-1" Course Fee

CPBIS announces a "2-for-1" registration fee for the October 8-12 CPBIS/PIMA Course, "Management Development for Enhanced Performance," a five-day program offered at Georgia Tech in Atlanta. This great offer enables your company, division, or team to enhance leadership skills in change management, negotiations, team management and much more – all at a very reasonable cost.

To find out more about this course, go to www.cpbis.gatech.edu/mgtdev. Call Charley Burney at 404-894-1488 to take advantage of the 2-for-1 registration fee.

Updates to MillsOnline

Among recent updates to the MillsOnline database of pulp and paper mills are the following:

- Tembec has idled the mill at St. Francisville, LA indefinitely.
- Red Shield Environmental has re-started the pulp mill at Old Town, ME.

- Finch, Pruyne & Company sold its Glens Falls, NY mill to Finch Paper Holdings, LLC (Finch Paper) in June of this year. Finch Paper is owned by an investor group led by Atlas Holdings, LLC and Blue Wolf Capital Management.
- The mill at Newton Falls, NY resumed operations under ownership of the Newton Falls Fine Paper Company On September 5.
- Boise Cascade has closed its paper mill and converting facility in Salem, OR.

To access MillsOnline, just click on the map at <http://www.cpbis.gatech.edu/millsonline>. Locations of mills in that state will appear, with quick links to information about the mill and the community in which the mill operates. The data cover a total of 655 mills in the U.S.

Upcoming Events

CPBIS Board of Executives Meeting, Sept 26, Atlanta.

IMPACT Series Lecture by Mr. George Weyerhaeuser, Sept. 26, Atlanta.

CPBIS-PIMA Management Development Program, "Management Development for Enhanced Performance," Global Learning Center, Georgia Tech, Oct. 8-12.

TAPPI EPE Conference, Jacksonville, FL, October 21-24 ■

